



Immediate Press Release
23 June 2023

STRAIGHT 8 Shootout Cannes: Iris does it again!

(+ how to see the show in London)

STRAIGHT 8 shootout took to La Croisette in Cannes today. An impressive line-up of industry companies had risen to the straight 8 challenge: to make a 2.5 minute film on one roll of Super 8, shot in story order, without re-takes, editing, grade or VFX! After a survivor's breakfast sponsored by Shots, the throng of motion picture lovers filed into the cool and dark of Cinema les Arcades.

They were also treated to the top 8 films, from straight 8's annual open competition, which played a month ago at Cannes Film Festival. Those were selected from 150 entries whereas the shootout format sees straight 8 show every film (even if it turns out black). No pressure then for the lineup of prestigious and highly awarded companies who put their names to their films.

The line-up was: 72 & SUNNY AMSTERDAM / BIRTH / BISCUIT FILMWORKS / CANAL 180 / CURLY FILMS / IRIS WORLDWIDE / MR+POSITIVE / ODELAY FILMS / PARTIZAN / SMILE / VCCP / YOLAFILMO

With no theme set, companies are free to choose how they want to wow the audience with their 2.5 minutes of the silver screen. It resulted in a wildly

STRAIGHT 8

one super 8 cartridge no editing

varied selection, coincidentally with some recurring motifs - for example copious blood spattering.

Only the companies in competition get to vote, nominating their Gold, Silver and Bronze choices - not voting for their own film. All very fair!

And the STRAIGHT 8 Shootout Cannes 2023 winners are..

Bronze - Canal 180 - "Turn It Off!"

Silver - VCCP / Girl & Bear - "Hairnxiety"

Gold - Iris - "Pumped"

And the audience award, for the film that got the biggest applause but no trophy, was...

Audience Award - Mr+Positive - "Tokyo Syndrome"

For those who missed it, the show will re-screen at The Prince Charles Cinema, Screen 1, London on June 29th 2023 at 6pm, followed by a nearby after-party.

Tickets are available now at

<https://www.tickettailor.com/events/apa2/933597>.

The films will not be available online until after the London Cinema Re-Run on June 29th.

The show is also available by request to screen publicly elsewhere in the world. Contact straight 8 for details.

To take part in the next straight 8 shootout, register your company's interest now at www.straight8.net/shootout-2023-next

Background:

Any kind of creative company is invited to take the **straight 8 shootout** challenge: to make a 2.5 minute short film created entirely in-camera on just one cartridge of super 8mm film. Every shot is taken in story order, with no opportunity for re-takes or editing. Any visual effects, colouring and titling must be done the old-fashioned way: as part of the shoot, with the camera. Super 8 doesn't record sound, so soundtracks are made 'blind' and must be original. Entrants send their exposed but un-developed film cartridges to straight 8 partners Cinelab Film & Digital who will process and scan the films. straight 8 will then line up each soundtrack with the first frame of the film. It's that 'simple'.

Background to straight 8:

straight 8 began in 1999 when director, Ed Sayers, asked friends to have a go at making a short film on one cartridge of super 8 each - with no waste, at a 1:1

STRAIGHT 8

one super 8 cartridge no editing

shooting ratio. The films were screened in London's West End to a packed audience, projecting off Super 8 with audio playing from cassettes.

straight 8 now receives 100-200 entries to its annual open competition, from all over the world and has enjoyed 14 years of premieres at The Cannes Film Festival, plus stints on Channel 4 broadcast TV and has appeared at many festivals. Past entrants include Edgar Wright (*Baby Driver*, *Shaun of The Dead*), Alice Lowe (*Sightseers*, *Prevenge*) and many more.

—ends—

Please write the straight 8 name like this: **straight 8** or this: **STRAIGHT 8** but not like this: **Straight 8** or this: **straight8**. thanks!

For media enquiries contact **straight 8 founder, Ed Sayers: ed@straight8.net**
+44 (0) 7813 818136

Links:

Website: straight8.net

Twitter: twitter.com/straight8

Facebook: facebook.com/straight8

Instagram: instagram.com/straight_8

Hashtag: #straight8shootout

Images: straight8.net/press